



DOING RIGHT: 2017 HIGHLIGHTS





POSITIVE CHANGE IS OUR POLICY

Columbia is proud to support initiatives that focus on doing right by the people we reach, the places we touch, and the products we make. In addition to the highlights featured here, we encourage you to visit columbia.com/corporateresponsibility for more information on our practices.

PROGRAMS

2017 FOCUS

**EMPOWERING
PEOPLE**



COMMUNITY

**SUSTAINING
PLACES**



WATER

**INNOVATING
PRODUCTS**



CHEMISTRY





EMPOWERING PEOPLE

We support and inspire people globally to take an active role in making healthy life choices for themselves and their families. We do so through partnering with communities and grassroots organizations around the world where we employ people, manufacture products, source materials, and do business.

2017 FOCUS

COMMUNITY

Whether it's supporting women in our supply chain or investing in charitable organizations around the world, Columbia treats people the same way we make our products: with great care.

KEY ACHIEVEMENTS

9,000 WOMEN EMPOWERED

with financial literacy and health education training through HERproject™

3,000 VOLUNTEER HOURS

donated by Columbia employees to charitable causes

\$2 MILLION INVESTED

in over 500 nonprofit organizations worldwide



HERPROJECT™

Women represent 75% of Columbia's finished good factory workforce and we're committed to finding ways to empower them to improve their lives.

Ten years ago, we began a partnership with Business for Social Responsibility to implement HERproject™ training in our factories around the world. A multifaceted educational program, HERproject™ provides training in women's health, financial literacy, and gender equality.

We've implemented HERproject™ at our finished goods suppliers in Vietnam, India, China, and Bangladesh, with more programs to come. To date, we've helped 30,000 women unlock their full potential.

9,000 WOMEN EMPOWERED

with financial literacy and health education training through HERproject™ in 2017



SUPPORT FOR CAUSES

We're committed to supporting efforts that leave the world better than we found it. Each year, we dedicate millions of dollars to nonprofit organizations, match employee charitable donations dollar for dollar (up to \$1,000 per person), and encourage employees around the world to take a day or two off work to volunteer for charitable causes important to them.

In 2017, we donated a half million dollars to natural disaster relief in communities devastated by wildfires and hurricanes. Our limited-edition Stars Wars collection raised over \$30,000 for Conservation International and the Columbia "I Wear Pink" collection raised \$133,000 for the National Breast Cancer Foundation, providing mammograms for women in need.

\$2 MILLION

invested in over 500 nonprofit organizations worldwide

OUTDOOR ACCESS FOR ALL

In 2017, we continued to work with a diverse group of nonprofit partners and engage groups that are often underrepresented in the outdoor community. Some of our partners include Outdoor Afro, Big City Mountaineers, Greening Youth Foundation, and Bay Area Wilderness Training.

We support their efforts to create fair and equitable access to the outdoors for young and diverse populations. Our goal is to help all people develop a lifelong love of the great outdoors.

\$100,000

distributed to grassroots conservation and outdoor education groups across the U.S. through the Columbia/Grassroots Belay Grant program



Columbia prides itself on our leadership in Corporate Responsibility. The efforts shown here are but a few of those efforts. For more on Columbia's investments into communities visit: columbia.com/corporateresponsibility



SUSTAINING PLACES

As an outdoor company, we make every effort to respect and preserve natural resources. Our goal is to limit our impact on the communities we touch while sustaining the land we love.

2017 FOCUS

WATER

A healthy planet begins with clean water and we're committed to being responsible water stewards. We buy materials that are dyed without water, follow strict usage regulations in our mills, and invest in clean water for communities in our supply chain.

Two years ago, we amplified our efforts by partnering with the Planet Water Foundation to build filtration towers in places without access to clean water. Five water towers in Vietnam now provide drinking water to thousands of people each day.

KEY ACHIEVEMENTS

51%

of strategic material vendors are bluesign® certified

5,000 PEOPLE

receive clean water each day through Planet Water partnership

112 MILES OF RIVER

supported through Conservation Alliance membership

20.5 MILLION GALLONS

of water saved by coloring materials without water



PLANET WATER

Access to clean water is a pressing global issue. We're proud to partner with the [Planet Water Foundation](#), a U.S. nonprofit that helps combat our global water crisis by bringing clean water to the world's most disadvantaged communities.

In 2016, we installed two water filtration towers in Vietnam with the support of our manufacturing partners. In 2017, we expanded the program installing three additional towers in communities across the country. In addition, this provides a platform to engage our suppliers on meaningful social responsibility initiatives, with participation from four partners to date, including more than 50 employee volunteers from Columbia and partner companies who have helped deploy each project from beginning to end.

Through collaborative projects with organizations like Planet Water, we're making progress towards well-being for all.

5,000

people in Vietnam who now have access to clean, safe drinking water each day



OUTDOOR CONSERVATION

Columbia is dedicated to protecting your favorite places for outdoor adventure. Each year, we partner with conservation-focused nonprofits, providing funding and products to help them achieve their missions.

We're proud to be a long-term supporter of [The Ocean Foundation](#), an organization that raises awareness about ocean acidification, and participate in their SeaGrass Grow program, helping restore the foundational web that connects and sustains ocean life.

We're the official sponsor of National Trails Day as well as a long-term partner of conservation organizations such as [American Hiking Society](#), [National Park Foundation](#), and [The Conservation Alliance](#). Together, we are dedicated to the preservation of our natural resources and outdoor recreation experiences for generations to come.

157,034 ACRES 112 MILES⁺ OF RIVER

Supported conservation through Conservation Alliance Pinnacle membership

MATERIALS

We explore ways to design products efficiently so that they require fewer raw materials and components, use less water and energy to manufacture, and are safer for the environment.

We use materials that are dyed without water and ensure clean water practices in our supply chain by working with bluesign® certified material vendors.

The bluesign® system keeps chemicals of concern out of the manufacturing process. Implementing bluesign® enables factories to operate more efficiently, reduce overall water consumption, and ensure products meet the strictest chemical safety requirements.

So when you wear a Columbia product with the bluesign® label, you know fewer natural resources were used to produce it.



51%

of Columbia's strategic material vendors are bluesign® certified

Columbia prides itself on our leadership in sustainability. The efforts shown here are but a few of those efforts. For more on Columbia's investments into sustaining places visit: columbia.com/corporateresponsibility



INNOVATING PRODUCTS

Through breakthrough product design and sustainable manufacturing practices, we're creating new ways to reduce our impact on the environment.

2017 FOCUS

CHEMISTRY

We use chemistry to enhance performance attributes. In 2017, we saw an opportunity to change the game by reinventing water-repellency chemistry to be more sustainable.

KEY ACHIEVEMENTS

OUTDRY™ EXTREME ECO

industry recognition through the REI Root Award

LAUNCHED OUTDRY™ EXTREME ECO FOOTWEAR

BLUESIGN® CERTIFIED PRODUCTS

increased from 6 styles in 2016 to 16 styles in 2017



EXPLORING CHANGE WITH OUTDRY™

Instead of using the same 40-year-old approach to building rainwear, we decided to start from scratch. In the process, we reinvented the category and developed a way to remove Perfluorinated Compounds (PFCs) without degrading performance.

The Columbia OutDry™ Extreme ECO Collection is our first waterproof-breathable rainwear made with no intentionally added PFCs. The collection started with a rain jacket and now has expanded to insulated and down jackets, as well as running and hiking shoes. We use only the most sustainable and ethical materials available, including recycled materials derived from plastic bottles, dye-free fabric, and responsible down. OutDry™ Extreme ECO showcases our commitment to exploring the planet with the smallest footprint possible.

The Columbia OutDry™ Extreme ECO Jacket is one of Columbia's most recognized jackets, receiving awards like REI's prestigious Root Award. The Root Award recognizes the most innovative, responsibly designed new product of the year.



WATERPROOF FOOTWEAR THAT TREADS LIGHTLY

Introducing the Conspiracy™ III Titanium Outdry™ Extreme ECO. We've taken our latest breakthrough in waterproof technology to create a new category of responsible, high-performance footwear. The Conspiracy™ III Titanium is the first waterproof-breathable shoe with no added PFCs in the outside membrane.

Each shoe is made from 40% recycled material and we don't use water to color the textile. Learn more about our ultimate sustainable solution to keeping dry while exploring the extremes.



of shoe made with recycled content, diverting approx. 242 grams from the landfill per pair

Columbia prides itself on our leadership in sustainability. The efforts shown here are but a few of those efforts. For more on Columbia's sustainable product solutions visit: columbia.com/corporateresponsibility



 **Columbia**

www.columbia.com/corporateresponsibility